

PARTICIPANTS AND PRODUCTS



A writing table and stool design by Matteo Bardi
Product development and production of the pieces of furniture:
Aleksi Hakkarainen, Timo Hoisko & Jalmari Laihinen
Seinäjoki University of Applied Sciences/School of Culture and Design
Experimental Design Lab –project
Fur and leather parts: Seija Huhtanen & Eeva Jokelainen

Leather: Nordic Elk ®by Bröderna Brandt Läderfabrik
Furs: Finnish Fur Farmers
Dressing and coloring the furs: Panfur 2000

Matteo Bardi, Italy

Matteo Bardi is a creative product manager working in the fashion system from different sides: designing collections for casual companies, organizing fashion shows and events, styling for photo shooting, scouting new people to participate at concourse or to coordinate capsule collections, developing collection for young new upcoming designers and discovering trends from the fashion week around the world and on the street.

With his camera he shoots ideas for magazines and fashion companies to developed pictures and video projects on the clothing, shoes and bags business.

Fur and leather is included in the trends as materials quite important to define a shouted look.



Chaise furlongue design by Admir Jukanovic
Product development and production of the pieces of furniture:
Aleksi Hakkarainen, Timo Hoisko & Jalmari Laihinen
Seinäjoki University of Applied Sciences/School of Culture and Design
Experimental Design Lab –project
Fur and leather parts: May Björklund & Irina Lazhieva

Leather: Nordic Elk ®by Bröderna Brandt Läderfabrik
Furs: Finnish Fur Farmers
Dressing and coloring the furs: Panfur 2000

Admir Jukanovic, England

Admir Jukanovic did his Diploma in Industrial Design in Germany. A Fulbright scholarship followed which brought Admir to study in the United States and Venezuela. He completed his studies at the Royal College of Art, London with a degree as Master in Design Product.

Admir was able to share his experiences as tutor in his old college for some time while setting up his own design studio in London.

Soon first interior - and product design projects followed. Amongst others he was commissioned to design the new Berlin Showroom for one of Germany's biggest Energy Company EnBW and established quickly good working relationship with Italian, Spanish and German Lighting Manufactures. His luminaire 'Mina' for the Spanish manufacturer NoonBarcelona was selected as best

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Spanish Design by 'Elle' magazine's readers and opened him the door to Mindseye Lighting Design where he holds the position of an Associate today. Admir Jukanovic Design Studio's latest project this winter was a temporary exterior exhibition in Canary Wharf's Jubilee Park.



Courtship bench design by Lies-Marie Hoffmann
Product development and production of the pieces of furniture:

Aleksi Hakkarainen & Timo Hoisko
Seinäjoki University of Applied Sciences/School of Culture and Design
Experimental Design Lab –project
Fur and leather parts: May Björklund & Piia Mikkola

Leather: Nordic Elk ®by Bröderna Brandt Läderfabrik
Furs: Finnish Fur Farmers
Dressing the furs: Panfur 2000

Lies-Marie Hoffmann, Sweden

In May Lies-Marie will complete her studies at Konstfack University in Stockholm with the Master degree in Interior Architecture and Furniture Design.

Lies-Marie was educated as a wood sculptress in Flensburg in Germany in 2000-2003. From the traditional carving of lettering, volutes, relief and sculpture according the natural example, she came to restoration of old arts in Italy in 2003-2004. She restored fresco, oil-paintings, furniture and sculptures.

Nature is the main motive in art history. She found that restoring art inspired her to create her own work. And in her work nature is not the main motive; rather it is her main motivation and inspiration.

From 2004 until 2007 Lies-Marie studied Design in Craft in Aachen/Germany at the Academy Gut-Rosenberg and continued with the Master Program of Wood Orientated Furniture Design at HDK Steneby, where she has been fortunate enough to meet Basil Kardasis.

In 2008 she continued the Masters Program at Konstfack University in Stockholm.

When developing objects, her aim is to bring out the main characteristics of the material used. She often investigates how the use of sustainable resources in a sculptural way influences environmental awareness and the appreciation of nature.

Lies-Marie is interested in communicating the value of trees and the relationship between nature and civilisation. What is our relationship with nature?

In order to understand what nature does so well, we need to look at it with creative eyes. Only in this way will it provoke us to make creative statements and act differently.



A room divider design by Tom Hildesley
Product development and production of the pieces of furniture:

Aleksi Hakkarainen, Timo Hoisko
Seinäjoki University of Applied Sciences/School of Culture and Design
Experimental Design Lab –project
Assistents: Karl Enhvall & Tobias Lillqvist
Fur and leather parts: May Björklund & Satu Back

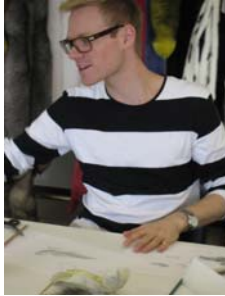
Leather: Ahlskog Leather
Furs: Finnish Fur Farmers
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Tom Hildesley, England

Tom Hildesley is founder and Director of Who Designs a design and manufacturing business based in London.

1. With over 10 years experience in the furniture and product design industry, Tom has worked for luxury brands such as Linley and clients including Burberry, Paul Smith and Louis Vuitton.
2. Tom is constantly building on his wider design experience and his belief in the use of innovation to delivering design, furniture and products of the highest quality and value.
- 3.



Divan design by Thomas Kirchgrabner

Product development and production of the pieces of furniture:

Miniature by Jalmari Laihinen

Seinäjoki University of Applied Sciences/School of Culture and Design

Experimental Design Lab –project

Fur and leather parts: Eeva Jokelainen

Furs: Finnish Fur Farmers

Leather: Ahlskog Leather

Dressing the furs: Panfur 2000

Thomas Kirchgrabner, Austria

Thomas Kirchgrabner, 27, is the Head Designer of Liska, a very famous Fur-house in Austria. He used to study Graphic- and Kommunikation-Design before he decided to crossover to the fashionbusiness. He produced unusual garments out of unusual material combinations, and was selling his stuff for example in London, Tokyo, Vienna. During the Austrian Creative Fur Awards the company Liska saw the potential of the young designer and placed him in the company for personal clients and patterns – then 2006 they asked him to do the head design for the whole company including a very classic line, a press collection, and couture evening gowns.